

Hi John

I hope you are well.

I felt I must give you some feedback on the ladies marketing event you assisted us with yesterday.

Thank you so much for making this a delightful day and a real event with a difference. The addition of Salsa into a corporate marketing event was a first, in our circles at least, and I think this is one that will be remembered for some time.

I was really impressed with the style in which your session was conducted - I felt the regular changing of partners contributed to the spirit of the event, which was of course to network and make new connections.

I know that some of the ladies who attend our regular events are nervous in a networking environment, however I think if any ladies felt any apprehension of this kind on arrival, then this was certainly not the case by the end of the session - this is truly a way to break the ice in style and a testament to you. All of our guests left smiling and happy - this is a very good sign!

So, John, thank you and Alison for your professionalism and for adding the fun factor to our event. Your performance was a delightful added bonus.

We will, of course, remember you for the future and recommend your services to others.

Best regards

Siann Huntley, MIPA, M.A.B.R.P

Manager

Poppleton & Appleby